

Government Relations Manager

GENERAL DESCRIPTION

Alberta's Industrial Heartland Association (AIHA) is seeking a motivated and experienced manager to enhance the strategic government relations efforts of the organization. Working in a team environment, this individual will utilize his/her existing extensive knowledge and relationships with government and other key business/industry/non-profit stakeholders to lead the development and implementation of an effective and strategic government relations and advocacy program. This program will serve to advance AIHA's goals on responsible value-added resource development and investment attraction in Alberta's Industrial Heartland. The individual will work closely with the Executive Director in the matters of policy development and promotion, and align with relevant stakeholders to ensure maximum effectiveness of strategic outreach.

ABOUT ALBERTA'S INDUSTRIAL HEARTLAND ASSOCIATION

AIHA is a non-profit organization based out of Fort Saskatchewan. The organization promotes and plans for responsible industrial development in Alberta's Industrial Heartland – a \$40 billion region which is home to some of the world's largest industrial companies. Main activities of the Association include investment attraction, advocacy and awareness, communications and community relations.

SPECIFIC RESPONSIBILITIES

The successful candidate will be highly motivated and able to work within a team environment. Reporting to the Executive Director, the individual will be capable of taking responsibility for the execution and delivery of key areas of the organization's Business Plan. The position is ideally suited for an experienced and well-connected individual who can provide strategic leadership in government advocacy, policy research and analysis, and stakeholder engagement.

Working within the AIHA team, the individual will be responsible for (but not limited to):

1. Developing and implementing a strategy for government relations and advocacy, at both the federal and provincial level;
2. Establishing and strengthening relationships with government, industry associations, and other economic development agencies;
3. Identifying key policy issues and providing strategic advice on those issues;
4. Monitoring trends in government developments, regulations, and policies for the purpose of developing advocacy positions and materials;
5. Creating policy platforms that support the organization's goals and vision;
6. Working closely with the Executive Director on matters related to AIHA Board of Directors strategic planning, business planning, governance, policies, and general communications; and
7. Developing alliances with relevant stakeholder groups to ensure maximum effectiveness of outreach strategies.

QUALIFICATIONS

- Related University degree;
- Minimum of 10 years experience in government relations;
- Knowledge and experience working with both the Government of Alberta and the Government of Canada; experience with regional municipal governments would be an asset;
- Strong understanding and proficiency in using computers and electronic based communications including websites and social media;
- Superior written and oral communications skills;
- Strong interpersonal skills and professional attitude with a demonstrated acumen in emotional intelligence; and
- Experience in the energy, business or economics sectors would be an asset

APPLICATION PROCESS

Applications for this position will be accepted until **noon MST on Monday, January 21, 2019**.

Applications must be submitted in electronic format to:
Stacy Powell at stacy@industrialheartland.com.

Alberta's Industrial Heartland Association is dedicated to coordinating, advocating, and promoting responsible industrial development in the region. The Association is a cooperative effort of Lamont County, Strathcona County, Sturgeon County, and the Cities of Edmonton and Fort Saskatchewan. Further information on the organization can be found at www.industrialheartland.com.