



# The Public Affairs Association of Canada

## 2009 Corporate Membership

*New for 2009!*

*Support the leading Association of Public Affairs  
Professionals in Canada!*

*Become a Public Affairs Association of Canada  
Corporate Member in 2009!*

# Public Affairs Association of Canada

## Member Benefits include:

*New in 2009!*

### The PAAC Professional Development Program

Featuring:

**Strategic Research:** Primary Research; Field Work; and Analysis and Reporting.

**Communications:** The Briefing Note; Writing Copy; Speaking to the Media; and Media Training & Presentation Skills.

**Networking:** Networking Basics; and Putting it to Use.

**Business Etiquette:** Building a Business Wardrobe and The Business Meal.

### Members Only Events

In 2009 the PAAC will present a minimum of three Member Only events. These events provide PAAC members with the opportunity to meet news makers and policy makers for a truly “off the record” look at the people and issues shaping public affairs in Canada. Past Member Only events have included; Election Post-Mortems, War room insiders from all parties share stories and behind-the-scenes anecdotes in the days following each provincial and federal campaign; Receptions and Social Networking Opportunities; Pre-election predictions from Darrell Bricker of Ipsos Public Affairs.

2008's Events:

- Pre-election Session – featuring: Darrell Bricker of Ipsos Public Affairs
- Election Post-Mortem – featuring: Senators Segal and Smith

### PAAC Annual Conference

This annual conference celebrates its 10<sup>th</sup> Anniversary in 2009. For ten years *The Art & Science of Public Affairs* has provided professional development and networking opportunities to Public Affairs Practitioners from across the Country.

For additional details on these and other PAAC programs and benefits please visit our website:

[www.publicaffairs.ca](http://www.publicaffairs.ca).

Contact PAAC:

Danielle Russell, Account Manager, Public Affairs Association of Canada.

301-250 Consumers Road, Toronto, Ontario, Canada, M2J 4V6

Phone: 416-367-2223 Email: [info@publicaffairs.ca](mailto:info@publicaffairs.ca)

*Your 2009 PAAC Corporate Membership includes:*

- **Two Regular Memberships for you and your employees/colleagues**
- **40% Discount on Additional Memberships for your employees/colleagues**
- **Recognition as a Co-Sponsor of one PAAC Event**
- **Priority Sponsorship Rates for Subsequent Events and for the Annual Conference**
- **Recognition as a Corporate Member on the PAAC Website**

**2009 PAAC Corporate Membership** ◦ \$1000.00 + GST = \$1050.00  
**Additional Members** ◦ \$150.00 + GST = \$157.50

**Please fill out all fields.**

Organization: \_\_\_\_\_

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Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

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Title: \_\_\_\_\_

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**For additional members, please send contact information to [info@publicaffairs.ca](mailto:info@publicaffairs.ca) or fax to 416-495-8723**

Method of Payment:  Visa  MasterCard  Amex  Cheque

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**Please make your cheque payable to the Public Affairs Association of Canada.**

**Return by Fax:** 416-495-8723, or **Mail:** PAAC, 250 Consumers Road, Suite 301, Toronto, ON, M2J 4V6



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