



The Public Affairs Association of Canada 2011 Corporate Membership

*Support the leading Association of Public Affairs
Professionals in Canada!*

*Become a Public Affairs Association of Canada
Corporate Member!*

Public Affairs Association of Canada

Member Benefits include:

The PAAC Professional Development Program

Featuring:

Strategic Research: Primary Research; Field Work; and Analysis and Reporting.

Communications: The Briefing Note; Writing Copy; Speaking to the Media; and Media Training & Presentation Skills.

Networking: Networking Basics; and Putting it to Use.

Business Etiquette: Building a Business Wardrobe and The Business Meal.

Members Only Events

In 2011 the PAAC will present a minimum of three Member Only events. These events provide PAAC members with the opportunity to meet news makers and policy makers for a truly “off the record” look at the people and issues shaping public affairs in Canada. Past Member Only events have included; Election Post-Mortems, War room insiders from all parties share stories and behind-the-scenes anecdotes in the days following each provincial and federal campaign; Receptions and Social Networking Opportunities; Pre-election predictions from Darrell Bricker of Ipsos Public Affairs.

PAAC Annual Conference

For ten years *The Art & Science of Public Affairs* has provided professional development and networking opportunities to Public Affairs Practitioners from across the Country.

For additional details on these and other PAAC programs and benefits please visit our website:
www.publicaffairs.ca.

Contact PAAC:

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Your 2011 PAAC Corporate Membership includes:

- **Two Regular Memberships for you and your employees/colleagues**
- **40% Discount on Additional Memberships for your employees/colleagues**
- **Recognition as a Co-Sponsor of one PAAC Event**
- **Priority Sponsorship Rates for Subsequent Events and for the Annual Conference**
- **Recognition as a Corporate Member on the PAAC Website**

2011 PAAC Corporate Membership ◦ \$1,000 + HST = \$1,130.00
Additional Members ◦ \$150 + HST = \$169.50

Please fill out all fields.

Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

First Name (Member # 1): _____ Last Name: _____

Title: _____

Phone: _____ Ext: _____ Fax: _____

E-Mail: _____

First Name (Member # 2): _____ Last Name: _____

Title: _____

Phone: _____ Ext: _____ Fax: _____

E-Mail: _____

For additional members, please send contact information to info@publicaffairs.ca or fax to 416-361-2447

Method of Payment: Visa MasterCard Amex Cheque

Card Number: _____ Expiry Date: ____ / ____

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Signature: _____

Please make your cheque payable to the Public Affairs Association of Canada.

Return by Fax: 416-361-2447, or **Mail:** Lana Deluca, BLG, 40 King St. W., Suite 4300, Toronto ON M5H 3X4



c/o John Capobianco
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